

PAA CRETAN ALUMNI NETWORK (CAN) 2011 SURVEY RESULTS

We would like to thank all of the PAA members who participated in our first-ever CAN Survey. The comments and results were very thoughtful and helpful as we plan our next strategic plan. We have highlighted some data from the survey to share with all of you. Our committee will take all of this information and continue to move forward. If anyone would like to see all of the raw data results, please contact us at can@pancretan.org and we are happy to share all of the results. The names of participants will not be shared with anyone.

DATA HIGHLIGHTS:

- Over 74% of people would like to see additional events added between conventions, if they are affordable and worked with schedules.
- 56% of people would like to see at least one event between conventions and 39.4% wanted two or more; 65% would like the events to be two day weekend events (46% liked three day holiday weekends as another option)
- Over 64% liked the idea of having both family weekends and adult weekends.
- Overwhelmingly, 72.8% would like a beach weekend (in US or a resort). The next biggest number was 62.7% liked outdoor events (camping, bike weekends, hikes).
- When we asked about specific events as possible opportunities, here's the information we received:
 - Southern California Hollywood Event #1
 - Culinary Event in NYC #2
 - Wine Tasting in California #3
 - Chicago Road Trip #4
 - Cultural Event with guest speakers #5
 - Educational Event with guest speakers #6
- Professional directory: Over 82.2% of respondents would love us to create an online professional directory and over 47% would be willing to pay a small fee (less than \$50) to be listed in this professional directory.

COMMENTS HIGHLIGHTS:

There were a number of great comments from individuals from across the globe. One of the key messages we received is the importance of staying connected and regular communication with all of our members. We are working to improve and enhance our communication abilities. We were impressed to see how many people do receive their news from Facebook and email. If you haven't had a chance to sign up for our Facebook page, please do so today. You can type in Cretan Alumni Network on your Facebook page to find us. Also, don't forget to send us your email so that we can include you in all future correspondence. Just send it to CAN@PANCRETAN.ORG

IN THE FINAL ANALYSIS:

Our priorities going forward will be formulated thanks to all of the great comments from all of you. Here's what we've doing since we received these results:

- Looking into developing an online Professional Directory (charging just a small fee for participants to list their business).
- A mini reunion has been planned for the Las Vegas PAA Board Meeting on February 10 and 11th, 2012.
- A possible reunion event with a PAA event to be held in Southern California in 2012.
- Improving our CAN presence on the PAA website so that people can access information and highlights of CAN in real time.
- Developing CAN programs at all future PAA conventions and conferences
- Supporting the development of the PAA Mentor Program (encouraging all CAN members to consider being a mentor or mentee)
- Regular monthly communication to CAN members via the enewsletter of the PAA and our Facebook page.

These are a few of the highlights we are working on. There are a lot more! So please sign up today at can@pancretan.org and add your name to our ever growing list of alumni who want to stay connected, get reconnected!

Here's to an amazing 2012!!!

Your CAN Committee

Diane Kounalakis
Stacy Marakis
Andy Boutsikakis
Mike Detorakis
George Zoumberakis
Michael Kastrenakes